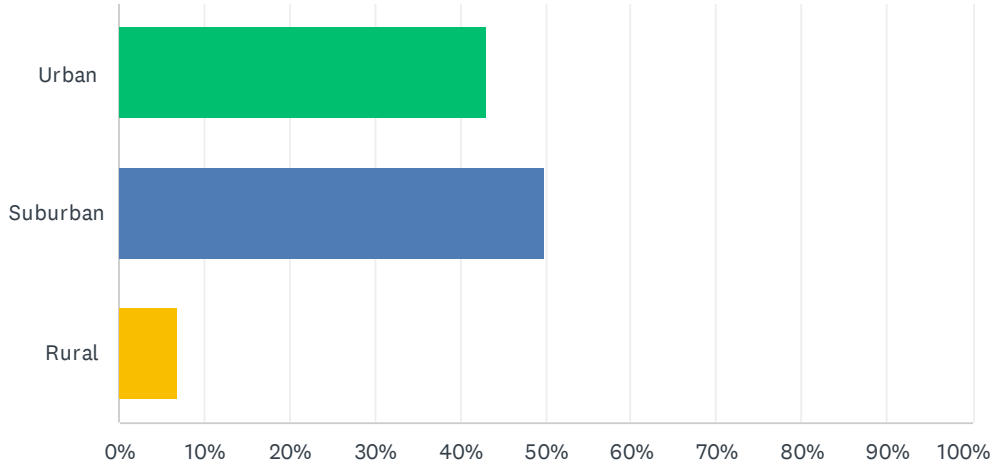
Q1 Location?

Answered: 58 Skipped: 1



ANSWER CHOICES	RESPONSES	
Urban	43.10%	25
Suburban	50.00%	29
Rural	6.90%	4
TOTAL		58

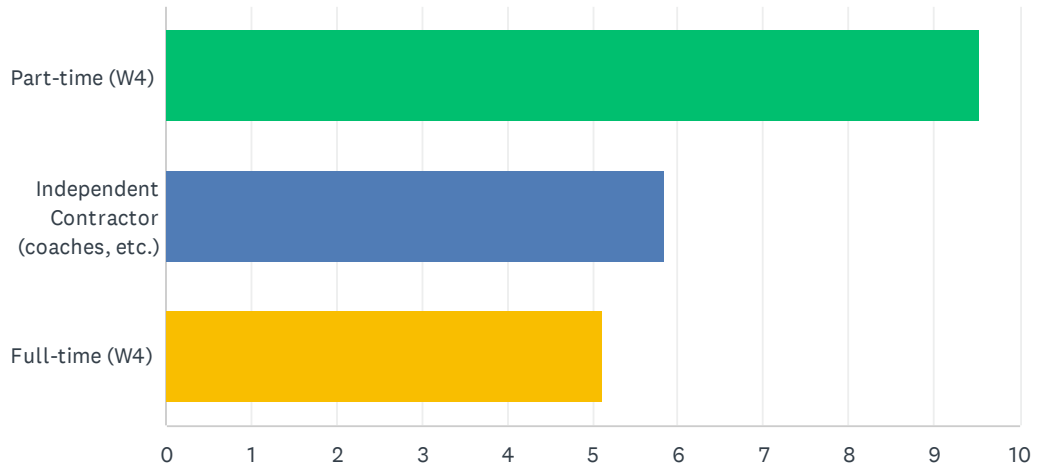
Q2 Interior square footage if you know

Answered: 55 Skipped: 4

45,778	avgerage
180,000	high
9,000	low
26,000	median

Q3 Number of Employees?

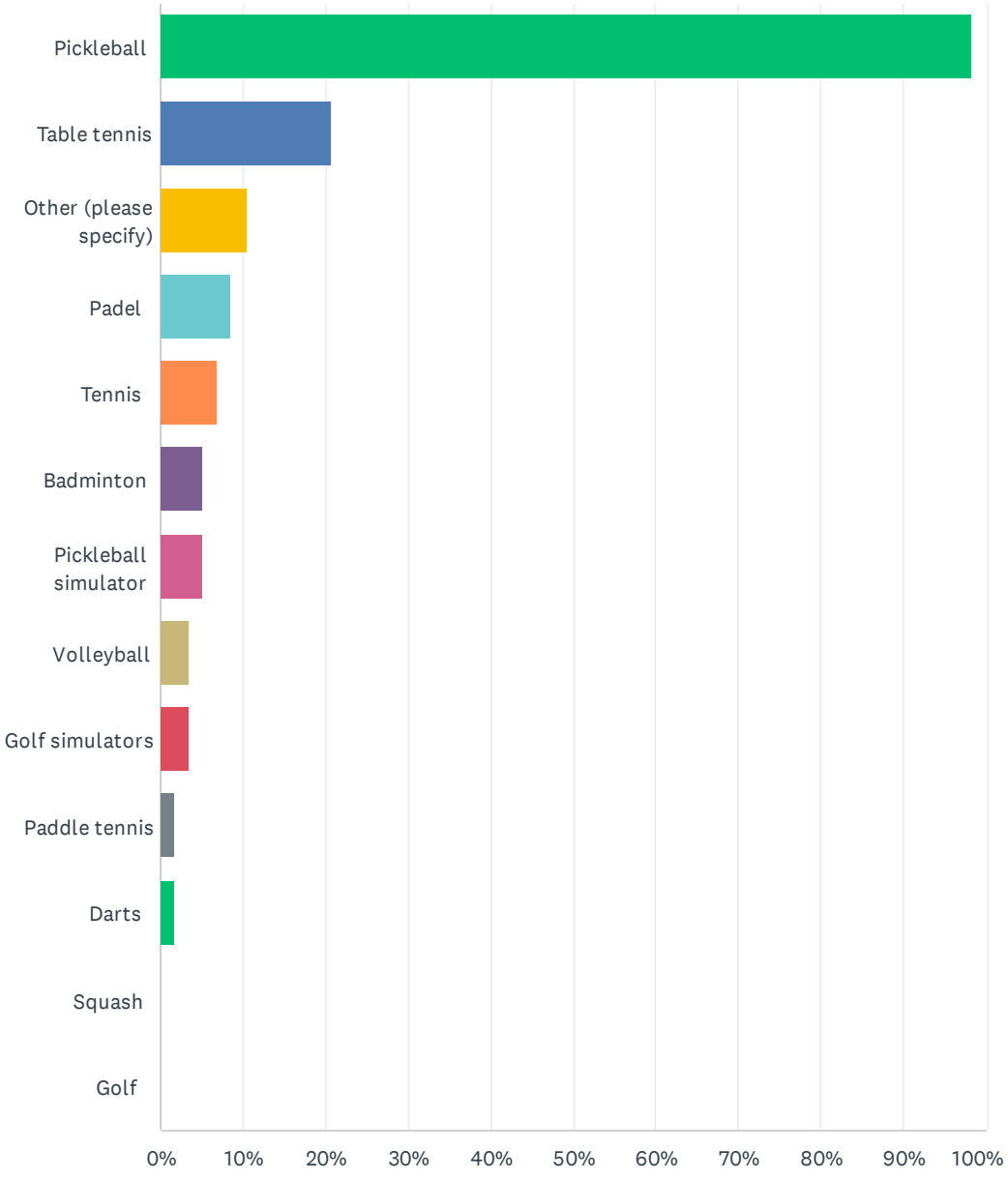
Answered: 55 Skipped: 4



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Part-time (W4)	10	477	50
Independent Contractor (coaches, etc.)	6	269	46
Full-time (W4)	5	241	47
Total Respondents: 55			

Q4 Type of sports at your facility? (select all that apply)

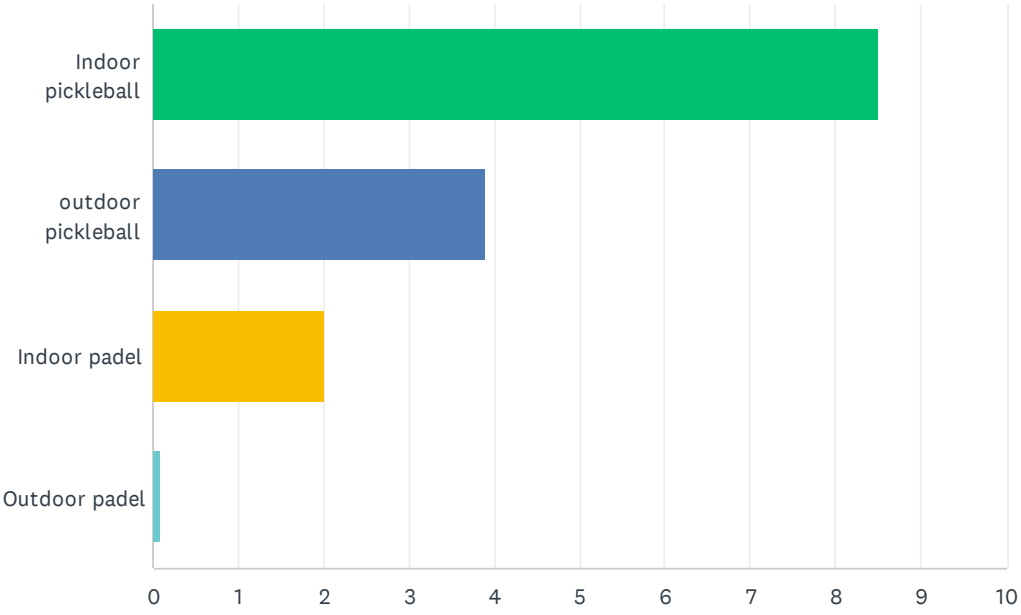
Answered: 58 Skipped: 1



ANSWER CHOICES	RESPONSES	
Pickleball	98.28%	57
Table tennis	20.69%	12
Other (please specify)	10.34%	6
Padel	8.62%	5
Tennis	6.90%	4
Badminton	5.17%	3
Pickleball simulator	5.17%	3
Volleyball	3.45%	2
Golf simulators	3.45%	2
Paddle tennis	1.72%	1
Darts	1.72%	1
Squash	0.00%	0
Golf	0.00%	0
Total Respondents: 58		

Q5 How many courts?

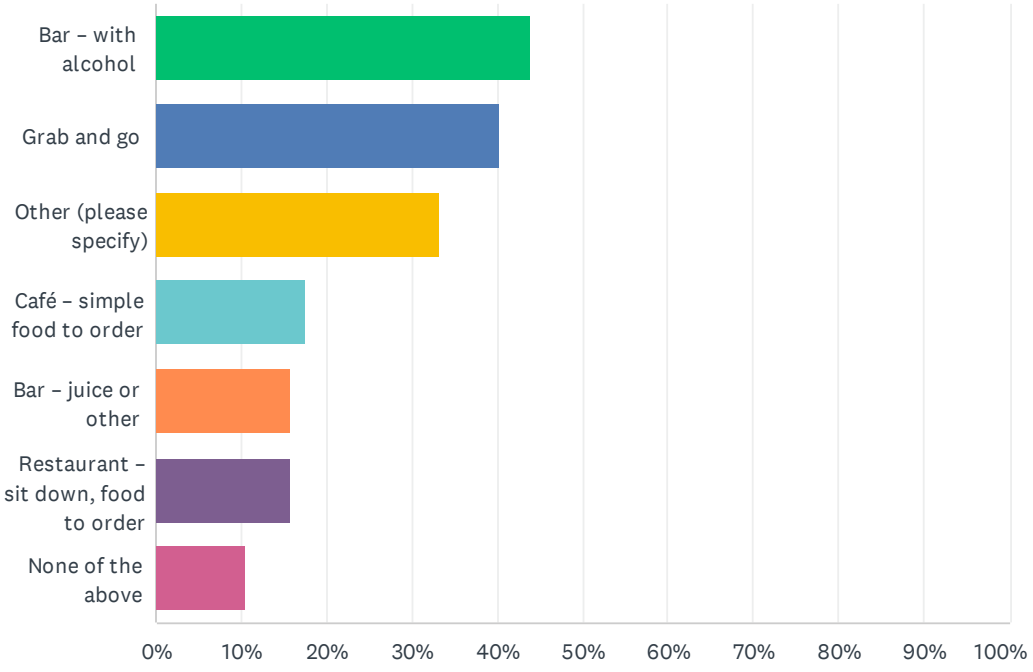
Answered: 57 Skipped: 2



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Indoor pickleball	9	459	54
outdoor pickleball	4	86	22
Indoor padel	2	28	14
Outdoor padel	0	1	11
Total Respondents: 57			

Q6 Amenities – food and beverage? (select all that apply)

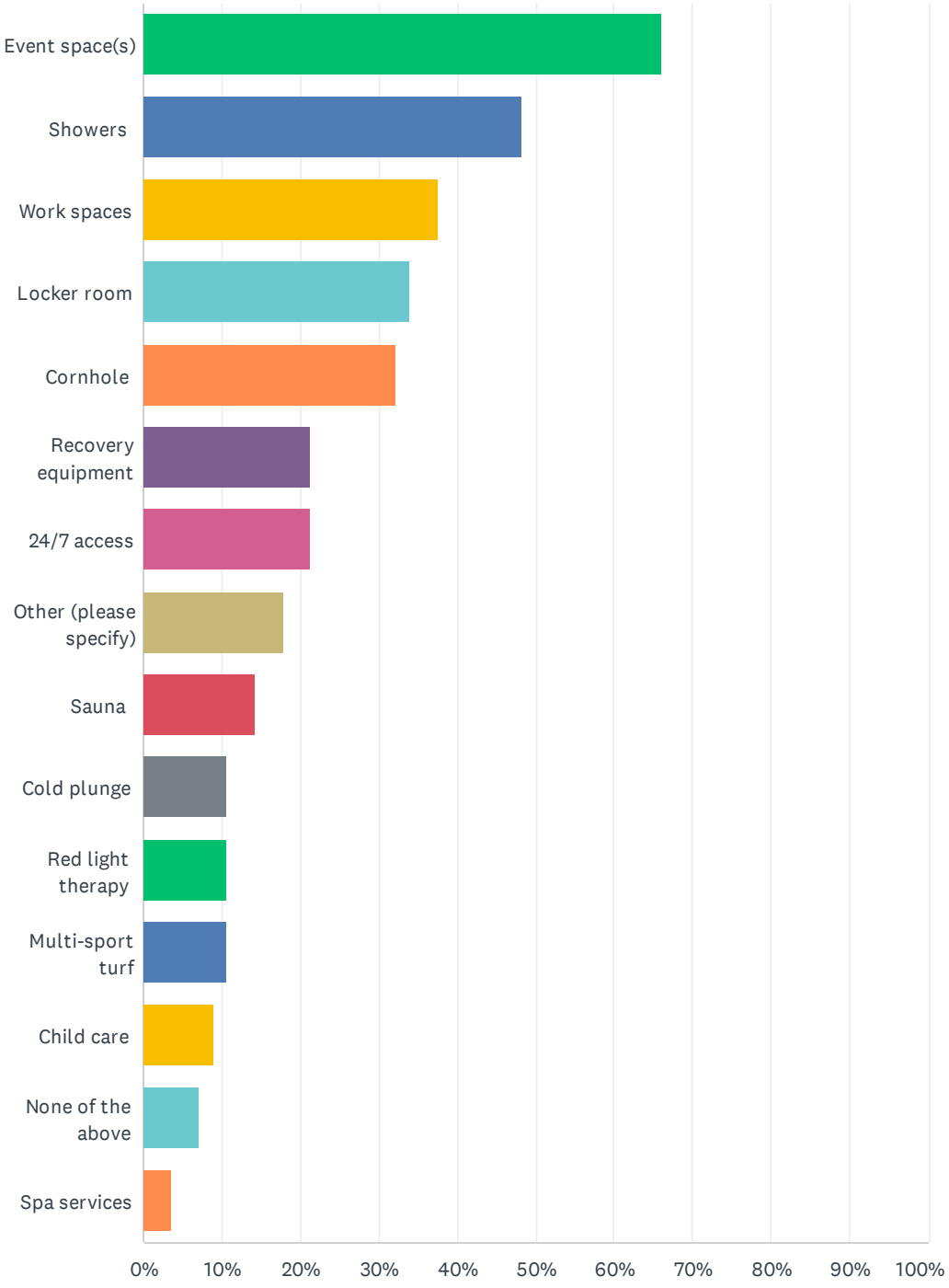
Answered: 57 Skipped: 2



ANSWER CHOICES	RESPONSES	
Bar – with alcohol	43.86%	25
Grab and go	40.35%	23
Other (please specify)	33.33%	19
Café – simple food to order	17.54%	10
Bar – juice or other	15.79%	9
Restaurant – sit down, food to order	15.79%	9
None of the above	10.53%	6
Total Respondents: 57		

Q7 Amenities – other? (select all that apply)

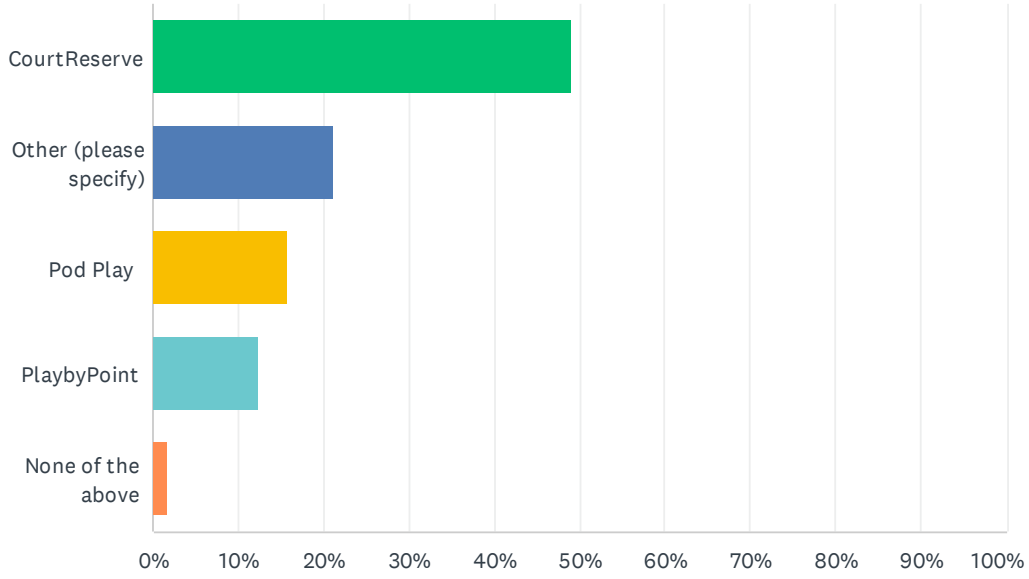
Answered: 56 Skipped: 3



ANSWER CHOICES	RESPONSES	
Event space(s)	66.07%	37
Showers	48.21%	27
Work spaces	37.50%	21
Locker room	33.93%	19
Cornhole	32.14%	18
Recovery equipment	21.43%	12
24/7 access	21.43%	12
Other (please specify)	17.86%	10
Sauna	14.29%	8
Cold plunge	10.71%	6
Red light therapy	10.71%	6
Multi-sport turf	10.71%	6
Child care	8.93%	5
None of the above	7.14%	4
Spa services	3.57%	2
Total Respondents: 56		

Q8 Reservation Software?

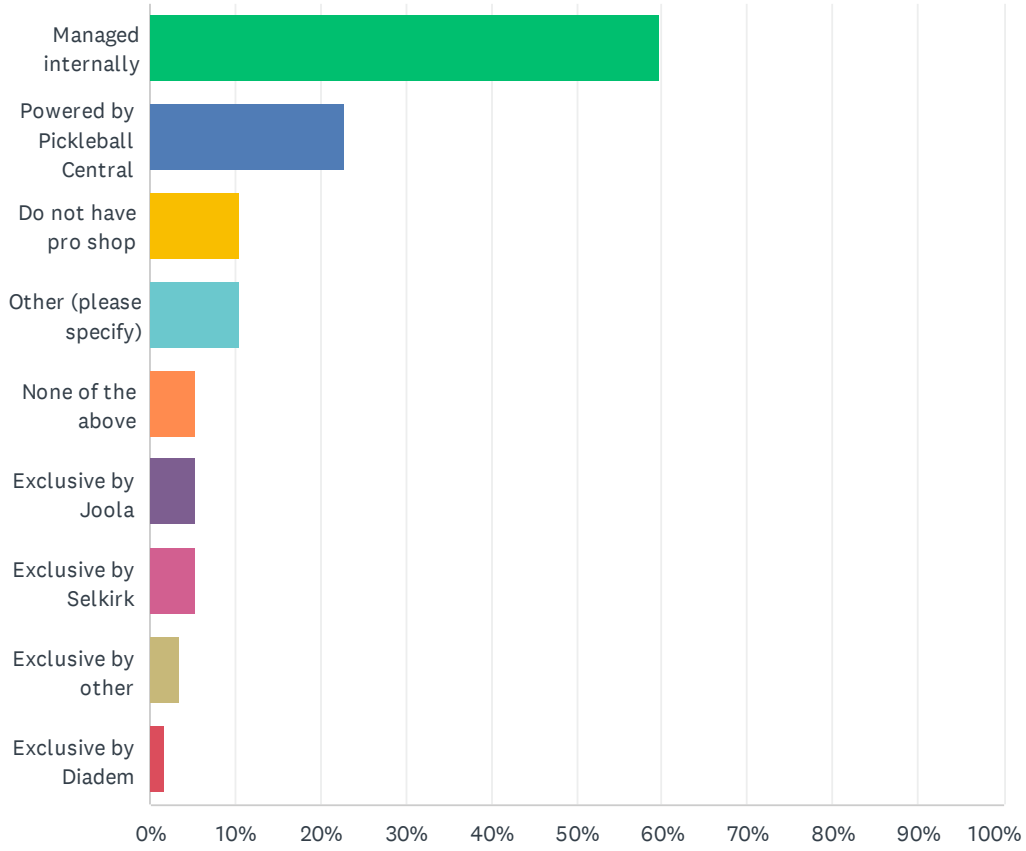
Answered: 57 Skipped: 2



ANSWER CHOICES	RESPONSES	
CourtReserve	49.12%	28
Other (please specify)	21.05%	12
Pod Play	15.79%	9
PlaybyPoint	12.28%	7
None of the above	1.75%	1
TOTAL		57

Q9 Pro shop (select all that apply)

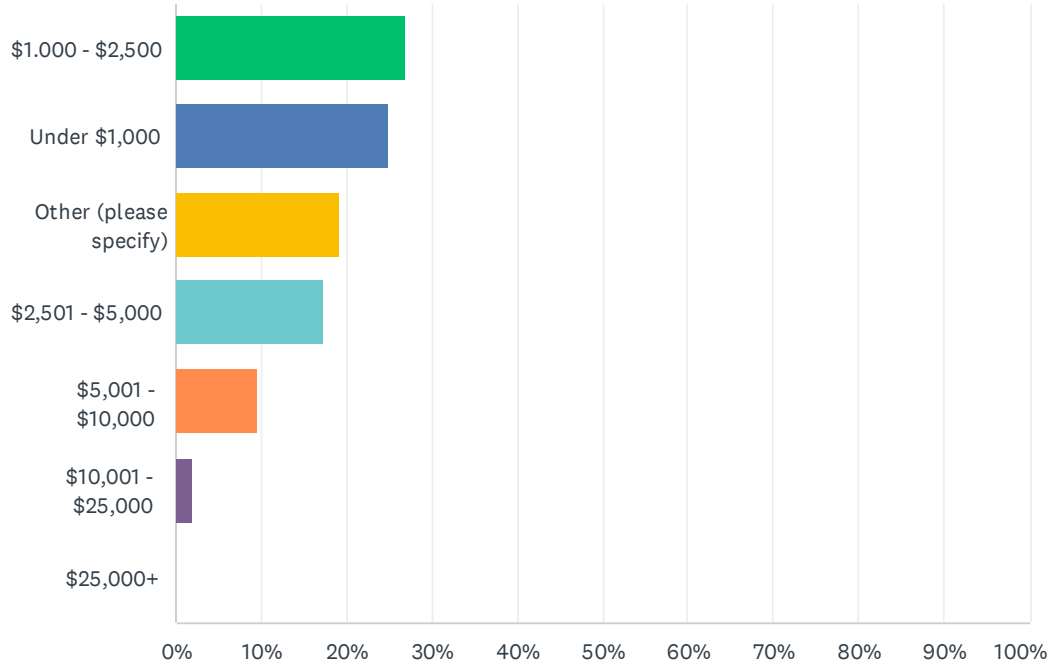
Answered: 57 Skipped: 2



ANSWER CHOICES	RESPONSES	
Managed internally	59.65%	34
Powered by Pickleball Central	22.81%	13
Do not have pro shop	10.53%	6
Other (please specify)	10.53%	6
None of the above	5.26%	3
Exclusive by Joola	5.26%	3
Exclusive by Selkirk	5.26%	3
Exclusive by other	3.51%	2
Exclusive by Diadem	1.75%	1
Total Respondents: 57		

Q10 Average monthly revenue from Pro Shop?

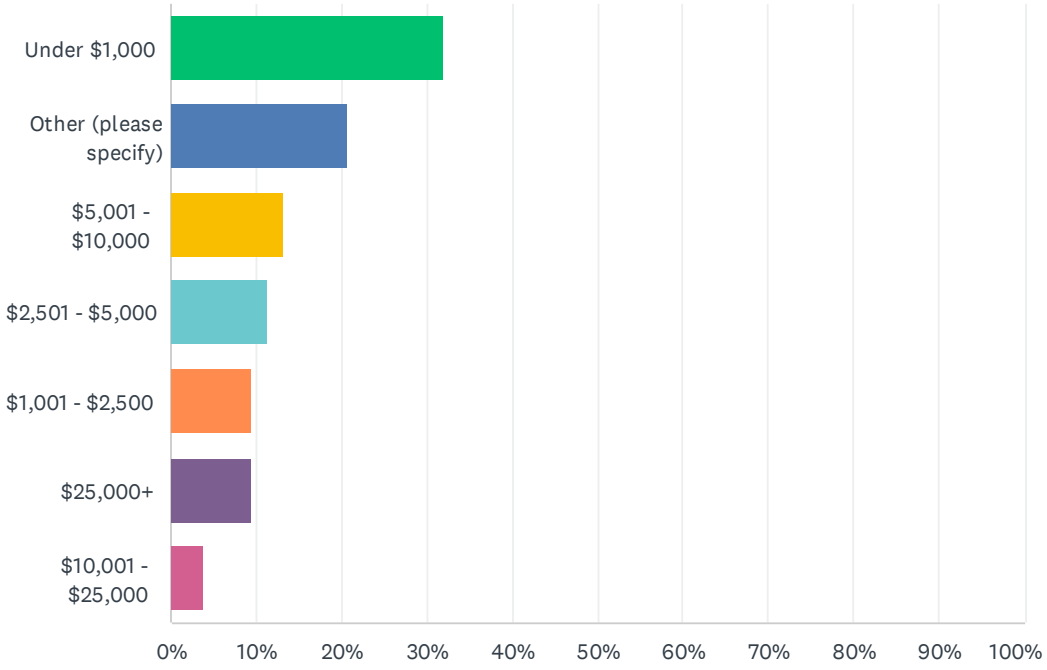
Answered: 52 Skipped: 7



ANSWER CHOICES	RESPONSES	
$1.000 - $2,500	26.92%	14
Under $1,000	25.00%	13
Other (please specify)	19.23%	10
$2,501 - $5,000	17.31%	9
$5,001 - $10,000	9.62%	5
$10,001 - $25,000	1.92%	1
$25,000+	0.00%	0
TOTAL		52

Q11 Average monthly revenue from food & beverage?

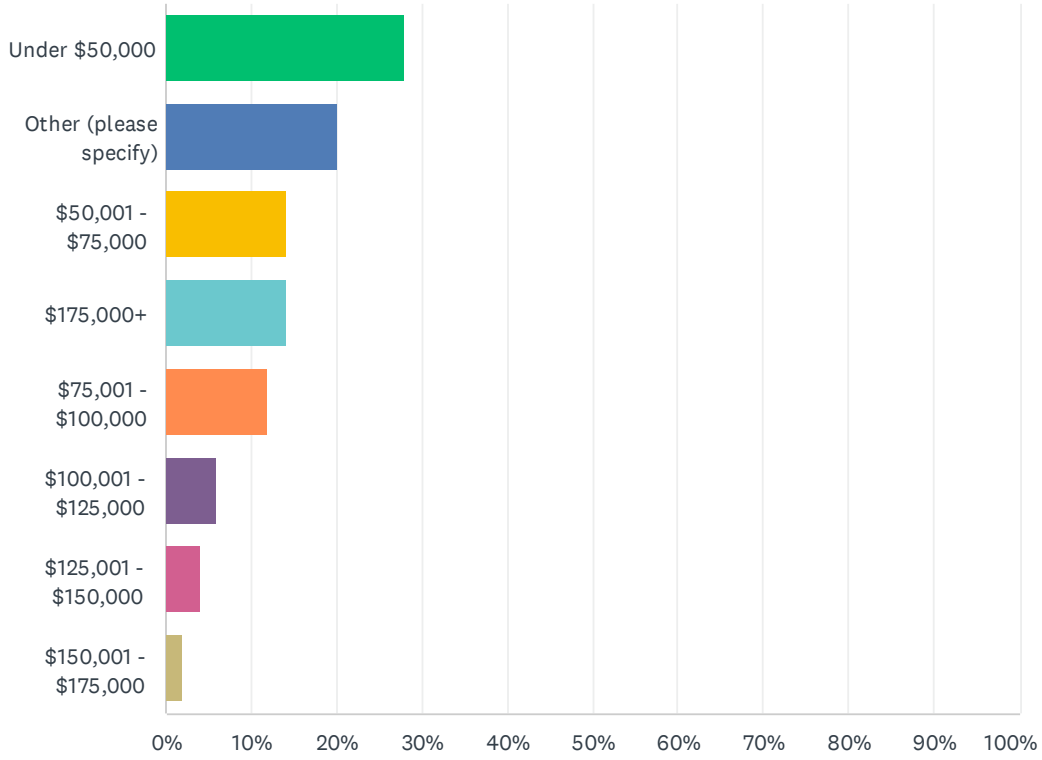
Answered: 53 Skipped: 6



ANSWER CHOICES	RESPONSES	
Under $1,000	32.08%	17
Other (please specify)	20.75%	11
$5,001 - $10,000	13.21%	7
$2,501 - $5,000	11.32%	6
$1,001 - $2,500	9.43%	5
$25,000+	9.43%	5
$10,001 - $25,000	3.77%	2
TOTAL		53

Q12 Average annual revenue per court?

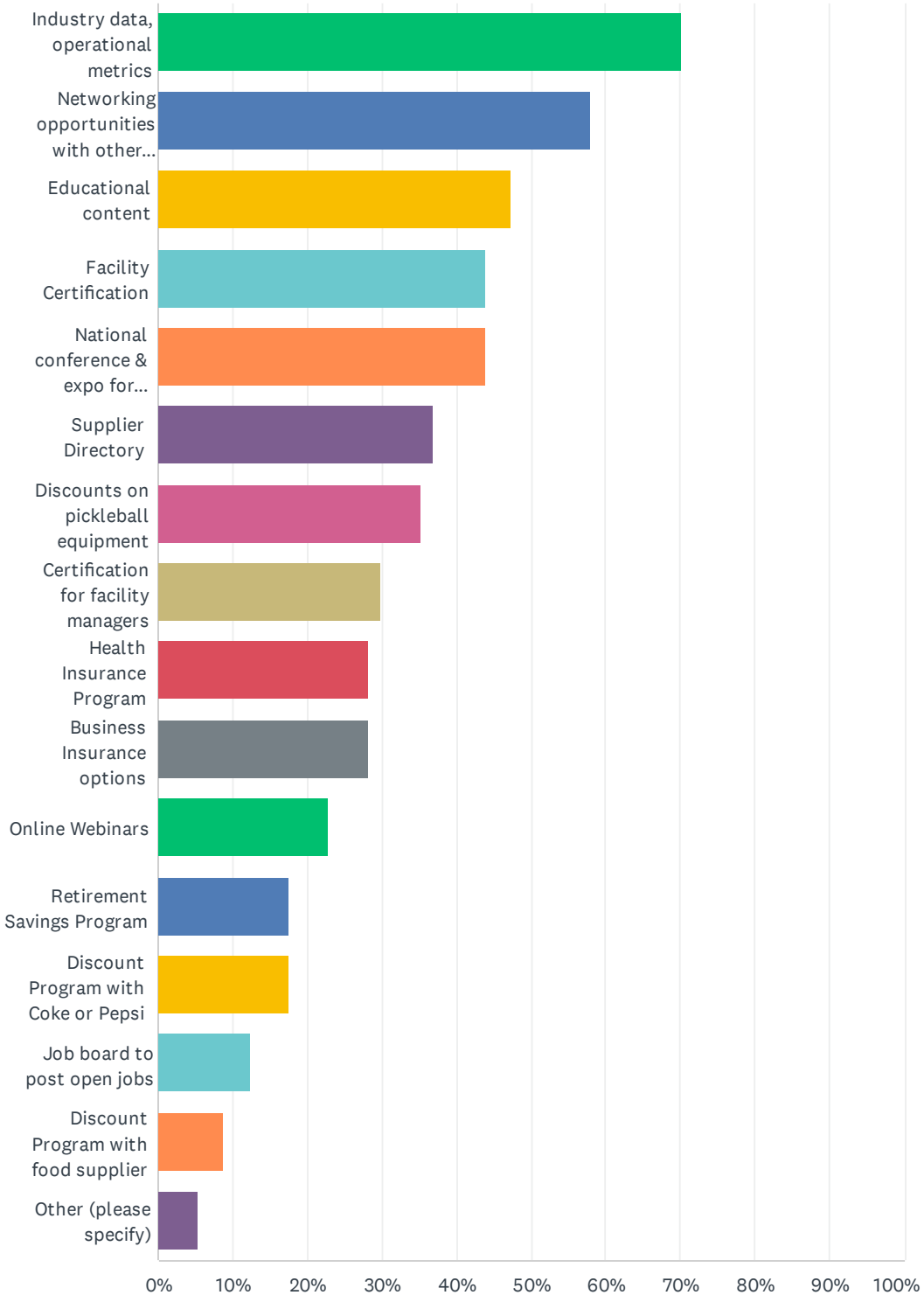
Answered: 50 Skipped: 9



ANSWER CHOICES	RESPONSES	
Under $50,000	28.00%	14
Other (please specify)	20.00%	10
$50,001 - $75,000	14.00%	7
$175,000+	14.00%	7
$75,001 - $100,000	12.00%	6
$100,001 - $125,000	6.00%	3
$125,001 - $150,000	4.00%	2
$150,001 - $175,000	2.00%	1
TOTAL		50

Q13 Select the top 5 benefits you would like to see offered by the IAPF

Answered: 57 Skipped: 2



ANSWER CHOICES	RESPONSES	
Industry data, operational metrics	70.18%	40
Networking opportunities with other facilities	57.89%	33
Educational content	47.37%	27
Facility Certification	43.86%	25
National conference & expo for pickleball facilities	43.86%	25
Supplier Directory	36.84%	21
Discounts on pickleball equipment	35.09%	20
Certification for facility managers	29.82%	17
Health Insurance Program	28.07%	16
Business Insurance options	28.07%	16
Online Webinars	22.81%	13
Retirement Savings Program	17.54%	10
Discount Program with Coke or Pepsi	17.54%	10
Job board to post open jobs	12.28%	7
Discount Program with food supplier	8.77%	5
Other (please specify)	5.26%	3
Total Respondents: 57		