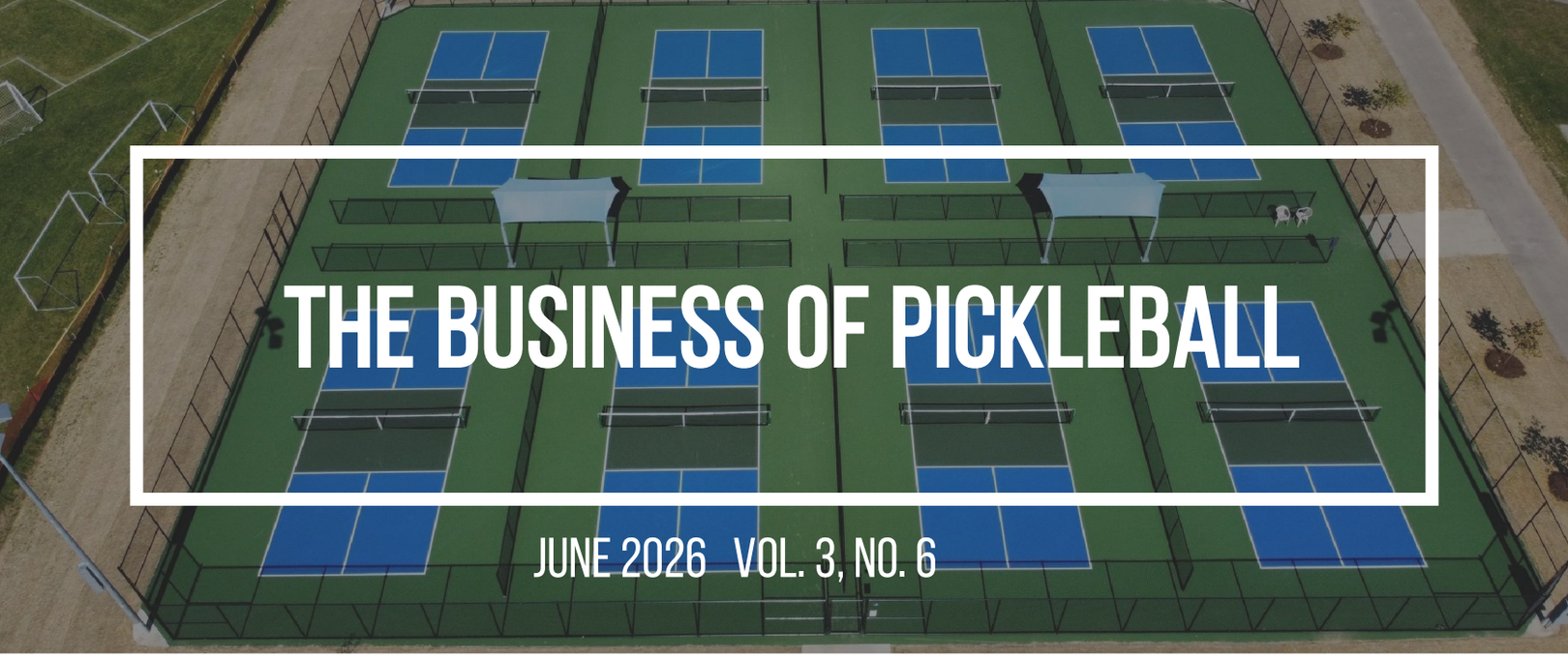

THE BUSINESS OF PICKLEBALL

JUNE 2026 VOL. 3, NO. 6

ISSUE OVERVIEW

Welcome to the June 2026 issue of *The Business of Pickleball*.

It's been a slower pickleball news month. No big investments into the pickleball ecosystem. No significant legal news - outside of Proton settling the Joola patent lawsuit.

We profile pickleball in Australia this month. The sport is gaining momentum with good growth in players, facilities, and local equipment manufacturers.

We also take a look at the growing list of companies making pickleball shoes.

Plus, all of our regular features.

Cheers,

David

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Pickleball Business Dashboard

Pickleball Trademarks

	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Registered	477	485	495	512	529	544	555	568	575	591
Pending with Pickleball in term	448	449	438	428	417	409	404	400	406	409
Pending with term or in description	978	967	940	917	705	870	834	828	836	812

source: USPTO, PCG analysis

Pickleball Courts - Indoor and Outdoor

	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Indoor	26,173	26,507	26,844	27,231	28,130	28,447	28,744	28,654	28,766	29,064
Outdoor	51,580	52,217	52,805	53,686	54,483	54,977	55,306	55,288	55,748	56,279
Total Courts	77,753	78,724	79,649	80,917	82,613	83,424	84,050	83,942	84,514	85,343

source: Pickleheads

Franchise Tracking - Open Facilities *(Open locations / courts at month end)*

	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Ace Pickleball	19/254	21/270	21/270	21/270	21/270	22/281	24/305	27/344	27/344
Dill Dinkers	21/209	21/209	21/209	24/233	26/252	26/252	27/262	27/262	31/290
Pickleball Kingdom	16/209	16/209	16/209	23/296	23/296	26/335	27/346	32/408	32/408
The Picklr	52/501	54/519	56/536	59/568	60/580	62/599	66/635	68/652	75/719
PickleRage	4/40	4/40	4/40	5/53	5/53	6/71	8/97	8/97	8/97
PicklePlex	8/67	8/67	8/67	9/74	10/77	12/98	12/98	13/106	13/106

source: company web site

Note: Ace Pickleball Club has stopped accepting new franchisees during 2026.

Events

Events that have a pickleball business focus or audience attractive to pickleball companies.

Event	Dates/Location	What
World Pickleball Conference	July 16-18, 2026 Las Vegas	Pickleball Conference
Picklecon	July 24-26, 2026 Kansas City	Tournaments, pros, gear, clinics, exhibits and community
Mid-Atlantic Pickleball Expo	August 22, 2026 Richmond VA	B2C expo with over 100 vendors
World Pickleball Convention	October 16-18, 2026 Palm Beach, FL	Over 200 exhibitors, 8,000 attendees
Racquet Trend Expo	Cancelled Milan Italy	The largest European event focused on racquet sports
ISPO	Nov. 3-5, 2026 Amsterdam	Large, multi-sport expo in Europe
AB Show	November 18-19 Orlando, FL	Athletic Business show
PGA Show	January 26-29, 2027 Orlando, FL	Trade-only show for golf, with a section focused on racquet sports.
RacquetsUp Expo	February 19-21, 2027 Toronto Canada	Billed as the Global Racquet Sports Industry Summit.
World Pickleball Convention	March, 2027 Chicago	Convention & Expo
RacquetX	April 9-11, 2027	Racquet sports expo
World Pickleball Expo East	June 17-19, 2027 London UK	Europe's first pickleball expo
Major Tournaments		
Pickleball World Cup	Aug. 30 - Sept. 6 Da Nang Vietnam	Consistently rated as one of the best international tournaments.
USA Pickleball National Championships	Oct. 31 - Nov 8, 2026 San Diego	National Championship
2026 Pickleball World Championships	November 2-8, 2026 Farmers Branch, TX	PPA World Championships
2027 US Open Pickleball Championships	April 17-24, 2027 Naples, FL	Largest amateur tournament
PPA Finals	May 10-16, 2027 San Clemente, CA	PPA final tournament

You can find the most comprehensive calendar of pickleball tournaments and events here, maintained by Todd Boss of *Forbes* Magazine.

Trademarks

Trademarks

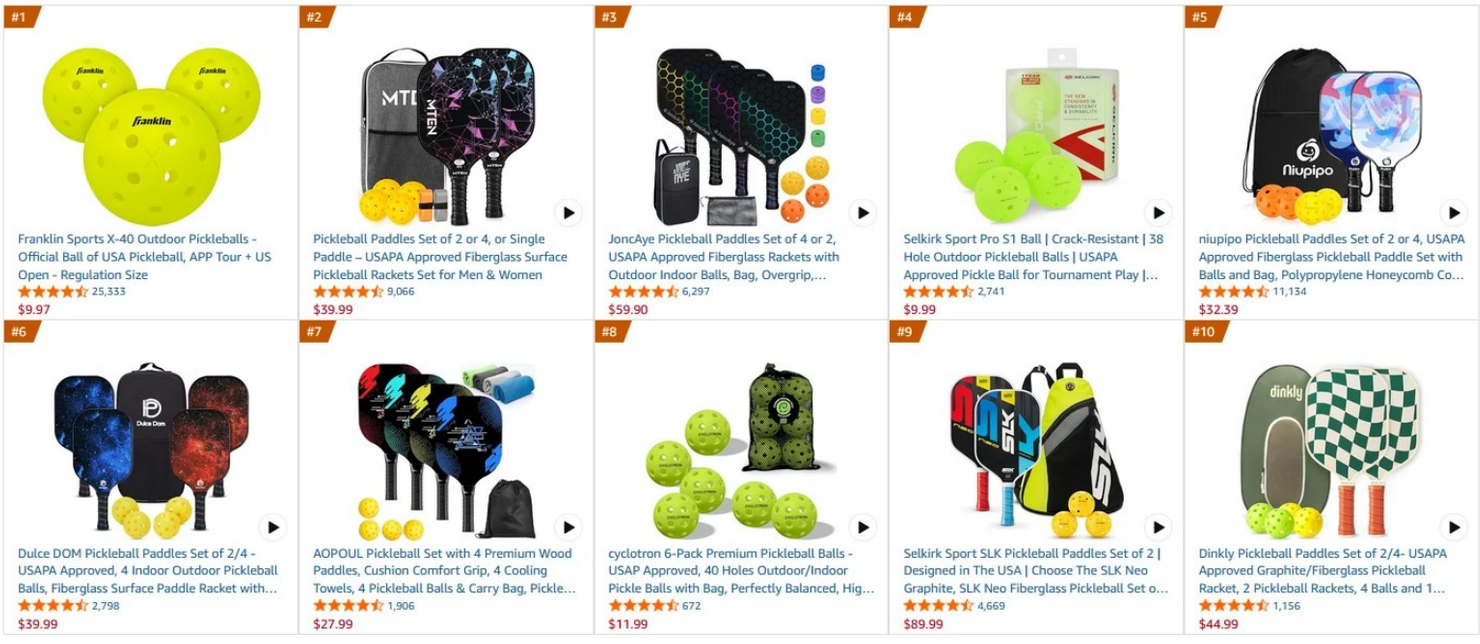
Trademark protection is an important component of protecting your company's intellectual property. While we are not trademark experts, we have navigated the US Patent and Trademark database to highlight trademarks with the word pickleball in the term:

Trademark *applications* in April 2026 with pickleball in term		
5D PICKLEBALL	IC 025: T-shirts; Athletic shirts; Shorts; Hats.	JCNU LLC
GOLDEN PICKLEBALL	IC 041: Providing sports facilities.	Travis Gilskey
MILE HI CITY PICKLEBALL	IC 041: Provision of information in the field of leisure activities	Central Park Pickleball LLC
MILE HI CITY PICKLEBALL CLUB	IC 041: Provision of information in the field of leisure activities	Central Park Pickleball LLC
MILE HIGH PICKLEBALL	IC 041: Provision of information in the field of leisure activities	Mile High Pickleball, LLC
NOVA PICKLEBALL	IC 009: Downloadable software	NOVA Platforms LLC
NPBMW NATIONAL PICKLEBALL MEN AND WOMEN	IC 041: Provision of information	Salvador Castillo
PICKLEBALL GOLF	IC 028: Play balls; Game apparatus	Shuangyan WANG
PICKLEBALL RECOVER-ALL	IC 005: Nutraceuticals for use as a dietary supplement.	Michael Jordan Fox
PICKLEBALLISM	IC 025: Graphic T-shirts; Hats.	Lisa Watkins
RALLYPICKLEBALL	IC 028: Paddles for playing a paddleball-style sport	Jonathan Farha
SURE SHOT PICKLEBALL	IC 041: Providing sports facilities	Sure Shot Pickleball, LLC
THE PICKLEBALL COWBOY	IC 009: Downloadable software	Kyle Thomas McMakin
WICKED SPIN PICKLEBALL	IC 025: Tops as clothing for adults, children	Wicked Spin Pickleball
ZEN PICKLEBALL	IC 025: Hats; Pants; Shorts	Zen Pickleball LLC

Trademarks *granted* in April 2026 with pickleball in term		
BREAKOUT PICKLEBALL	IC 041: Sports training services in the field of a paddle ball game	Breakout Pickleball LLC
ELEVEN PICKLEBALL	IC 009: Computer game software for video and computer games	For Fun Labs, Inc.
LIFE LESSONS FROM PICKLEBALL	IC 041: Audio production services podcasts.	Maurer, Mashelle
PICKLEBALL	IC 031: Live plants.	Spring Meadow Nursery, Inc.
PICKLEBALL HQ	IC 041: Recreation information	GRINBERG, IGOR
PICKLEBALL SMASH ZONE HCOA FITNESS	IC 041: Providing sports facilities	HCOA PR MANAGEMENT SERVICES LLC
TENNISTOPIA & PICKLEBALL	IC 035: On-line wholesale and retail store	TennisTopia & Pickleball

Amazon Top Products

Top-selling pickleball products from Amazon for the month of May.



Ten top-selling pickleball products over the last 6 months. New products in top 10 highlighted.

	December	January	February	March	April	May
1	Franklin X-40 balls	Franklin X-40 balls	Franklin X-40 balls	Franklin X-40 balls	Franklin X-40 balls	Franklin X-40 balls
2	MTEN set	Selkirk Pro S1 balls	MTEN set	MTEN set	MTEN set	MTEN set
3	Selkirk Pro S1 balls	MTEN set	Selkirk Pro S1 balls	Selkirk Pro S1 balls	Selkirk Pro S1 balls	JoncAye set
4	Selkirk Sport SLK Neo set	Onix Recruit indoor ball	JoncAye set	Dulce DOM set	JoncAye set	Selkirk Pro S1 balls
5	JoncAye set	CRBN Drytec Overgrips	Selkirk Sport SLK Neo set	CRBN Drytec Overgrips	AOPOUL Pickleball Set	Niupipo Paddle Set
6	AOBORTY paddle 4 Pack	Selkirk Sport SLK Neo set	CRBN Drytec Overgrips	JoncAye set	Dulce DOM set	Dulce DOM set
7	Onix Recruit indoor ball	Tenvina Pickleball Paddles	AOPOUL set	Selkirk Helix Pro Pickleball Paddle	cyclotron 6-pack Premium Pickleballs	AOPOUL Pickleball Set
8	CRBN Drytec Overgrips	JoncAye set	Onix Recruit indoor ball	Joola Paddle set	Selkirk Sport SLK Neo set	cyclotron 6-pack Premium Pickleballs
9	TENVINA paddle	Hesacore Pickleball Paddle Grip	Selkirk Helix Pro Pickleball Paddle	Selkirk Sport SLK Neo set	CRBN Drytec Overgrips	Selkirk Sport SLK Neo set
10	OLANNY paddle set	Selkirk Helix Pro Pickleball Paddle	Dinkly Pickleball Paddles Set	Dinkly Pickleball Paddles Set	Niupipo Paddle Set	Dinkly Pickleball Paddles Set

International

- Pickleball England and the English Open form a strategic relationship with the APP.
- Canada's National Tournament has been scheduled over the same dates as a Canadian National Pickleball league event, creating a challenge for pro players.
- PPA Asia Tour announced FILA as official local platinum partner for the MB Ho Chi Minh City Open and the Kuala Lumpur Cup.
- PPA announces seven PPA tournaments in Spain. The first tournament is in Barcelona - September 23-27, 2026.
- The London Sports Festival has launched an open-air pickleball installation at New Street Square running daily through July 2026.

Dinks, Shorts

- The PickleRage National Diversified Fund opens Class A equity in PickleRage LLC to a limited group of accredited investors. Targeted 24–28% net IRR. $50K minimum. $4M raise.
- Playkout, the pickleball simulator, is raising $500,000.
- Agassi Sports Entertainment has filed an application to list its common stock on the Nasdaq Capital Market under the proposed stock ticker "AASE".
- Paddlewar, an operator of amateur pickleball leagues, announced it has been purchased by Nannette Staropoli.
- The Coeur d'Alene Classic became the first major tournament to require protective eyewear for all participants.
- Proton settles patent lawsuit with Joola - joining Paddletek and ProXR with settlements. As part of the agreement, Proton will continue to sell the affected products through the summer. Proton will mark the affected products with JOOLA's propulsion core patent numbers, and will add a "Powered by JOOLA" sticker to the packaging. All manufacturing of the affected products will be discontinued immediately.

Partnerships & Sponsorships

- DUPR returns as the Official Rating Partner of the Pickleball World Cup 2026.
- Good Game Sports and DUPR announce partnership.
- Troon Partners Network announced REDVANLY, an apparel brand, as a new Preferred Partner.

People

- USA Pickleball promotes Heather Conger to Sr. Manager, Ambassador Engagement, and Logon Halla to Sr. Manager, Sanctioning & Ambassador Engagement
- The Global Pickleball Federation elected 10 new board members through a member-led voting process:
  - Chandler Carney, Chile
  - Cynthia Clark, Canada - Vice President
  - Roger Keevy, South Africa
  - Ngoc Nguyen, United States
  - Rika Riordan, Japan
  - Ruth Rosenquist, United States
  - Raymond Schuster, Samoa
  - Steve Sidwell, United States - Treasurer
  - Leonardo Stango, Venezuela
  - Erika Von Heiland Strader, United States - President
- Justin Stocks-Smith Joins DUPR as Chief Data Officer.

Job Openings

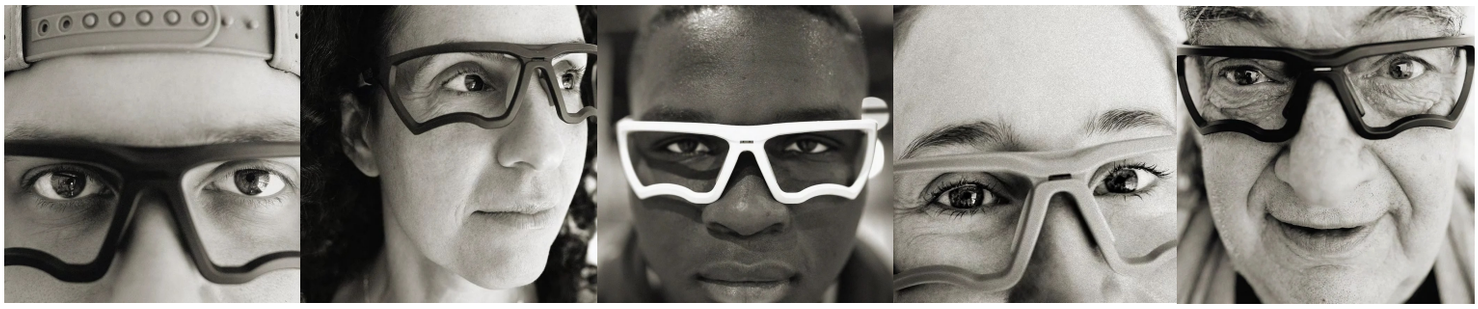
Position	Company
Senior Client Success Manager	Playbypoint
Pickleball Marketing Manager	Ping
Franchise Development Coordinator	The Flying Pickle
Fulltime Account Manager	Holbrook Pickleball
Senior Director, Central Events	PPA Tour
Senior Director, Intermountain Events	PPA Tour
Senior Operations Manager	Joola
Business Development Representative	CourtReserve
Business Process Analyst	Joola

Your Eyes Are The Prize Advertising Campaign

Watch for a new advertising from Kitchen Blockers, the unique-looking lens-less eye protection company.

The campaign evokes advertising one might see from Nike or Apple. It is fun to see this level of creative in a pickleball product.

Full disclosure: you may see my photo appear in an ad. I have been using Kitchen Blockers for over a year.



Facilities

New, unique facilities development throughout the world:

Pickle Hall
Apple Valley, MN

18 pickleball courts
Pro Shop
VIP Lounge
Gaming area
Food hall
September opening

Baseline GVL
Greenville, SC

16 pickleball courts
Pro shop
On-site Cafe

Racqueteer
Sydney Australia

11 pickleball courts
7 padel courts

Companies to Watch

DinkyBalls Dinkyballs.com

DinkyBalls is a direct-to-consumer e-commerce business built around a cast of 12 personality-driven characters. The characters appear on a range of merchandise available on the web site. Through licensing deals being put into place, you are likely to see Dinky Ball characters show up in a growing number of areas.

Dinky Balls is the creation of Lisa and Dustin DeMerritt. They opened the Pickles Indoor Pickleball Club in the Boston area in 2021. They grew the club into a very successful business and sold it several years ago. Their time in the club provided them an opportunity to generate the player personalities based on club customers. "Pickleball wasn't just play, - it was personality".

The DeMeritts translated the personalities they saw on court into their roster of characters celebrating the diversity of players.

Character	Archetype	Personality
Paddy	The Ambassador	Knows everyone, introduces everyone — the welcoming face of the cast.
Banger	The Whamm'er Slamm'er	Fast hands, no fear, lives for the baseline backhand.
Lobber	The Airborne Ace	Soft hands, sees it early, sends it sailing over your head.
Legend	The Nostalgic Noble	Steady, smart, always in the right spot — classic play style.
Coach	The Endless Educator	Mid-point advice, post-point breakdowns — you didn't ask, but you got it.
Joy	The Cheerful Champ	"Nice shot!" on every shot; high-fives all around, score optional.
Swallz	The Sweaty Swatter	Towel always nearby; every point is a workout and gets to everything.
Whacko	The "Fan"atic	Thinks about pickleball constantly — new gear, more dinks, all day.
Blaze	The Sporty Inferno	Fast and always on it; covers your side of the court too.
Wicked	The Menacing Master	Annoyingly good hands and a better plan than yours.
Noo"B"	The Playful Prodigy	Curious and perplexed — keeps "whose serve is it?" alive.
Buzzie	The Guru-of-Gab	Half coach, half commentator, fully mid-point monologue.

CourtValet courtvalet.app

CourtValet is an app described as the operating system for your pickleball community — whether you swing a paddle or run the club. CourtValet complements the tools a club already runs on — no rip and replace required.

For players, CourtValet lets you find players that match your skill set and schedule.

For clubs, CourtValet lets you get players into the right games/groups.

Apps like CourtValet can be hard to describe. It can also be hard to find their way through competing and complimentary products in the pickleball tech stack. This app stands a chance to find a meaningful contribution to players and clubs.

Top 10 Non-Profits

Listing of the top pickleball-related non-profits in the U.S.

Comments
- USA Pickleball - by far the largest non-profit in pickleball. It has been showing steady revenue growth.
- Pictona - is a non-profit pickleball facility
- Emerald Valley Pickleball Foundation - is working on a strategic plan to build a facility.
- ITPTA - sits on $1.7 million in cash and cash equivalents. Top expense is instructors at $81k for 2024.
- The RSPA serves multiple racquet sports instructors and had 2024 revenue of $5,168,068. Its CEO recently resigned.

Organization	Fiscal year	Revenue	Expenses	Salary expense	Total assets
USA Pickleball Association	FY2024	$12,032,273	$11,742,191	$3,857,644	$4,167,214
Pictona at Holly Hill	FY2024	$2,270,419	$2,100,958	$838,521	$1,338,119
Professional Pickleball Registry	FY2024	$2,147,287	$2,865.346	$0	$657,284
Emerald Valley Pickleball Foundation	FY2025	$1,602,817	$335,006	$0	$2,027,325
Intl. Pickleball Teaching Professional Assn.	FY2024	$768,767	$267,239	$0	$1,800,538
Super Senior Intl. Pickleball Assn.	FY2025	$652,902	$760,226	$0	$277,692
Music City Pickleball	FY2025	$139,106	$140,000	$7,500	$137,103
SaddleBrooke Pickleball Association	FY2024	$120,382	$16,857	$0	$247,034
Palm Creek Pickleball Club	FY2025	$99,454	$99,022	$0	$69,657
Sunrise Pickleball Club	FY2024	$95,087	$33,201	$0	$311,791

Australia

Australia has seen significant growth in the pickleball ecosystem over the past several years.

Pickleball Australia Association (PAA) is the undisputed national governing body, sitting atop seven state/territory associations and a club network that has grown to roughly 367 affiliated clubs. The commercial pro circuits (PPA Tour Australia and the National Pickleball League) operate as PAA-sanctioned partners rather than rivals — there is no competing national governing body.

Australia's two professional circuits

Rival global ranking systems, both sanctioned by PAA

National Pickleball League

Aligned with PWR rankings

Founded	Jan 2023
Base	South Melbourne
Format	Team league
Season 4	ahm NPL, 2025
Champions	$50,000

PPA Tour Australia

Aligned with UPA / PPA

Founded	2023
Rebranded	Feb 2024
Format	Tour + MLP
Flagship	Australian Open
Prize pool	$500,000

AO Pickleball Slam — Tennis Australia's AO event; Jan 2025 debut, six teams, $100,000 purse.

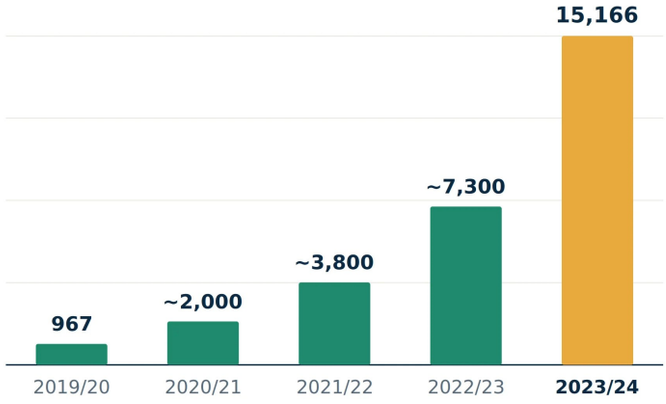
PICKLEBALL IN AUSTRALIA

Membership Growth

Pickleball Australia Association — official members, by financial year

967 → 15,166 members

A roughly 16× increase across four years (2019/20 to 2023/24)



92,000+
Australians played in the year to June 2024

16,729
registered players as of 5 Feb 2025

267
clubs nationwide (Feb 2025)

Home-grown equipment brands

Led by Six Zero, a genuine global player

Global leader

Six Zero
Sunshine Coast · global

HUSTL
USAPA-approved paddles

HAMR
WA · paddles & gear

Pulse
Sydney · custom paddles

Obelisk
South Brisbane · value

Dinkum / Picklenet
Nets, paddles & balls

Australian-owned brands (manufacturers/designers):

- Six Zero (sixzeropickleball.com) — founded November 2022 by engineer Dale Young and now selling in 20+ countries.
- HUSTL Pickleball (hustlpickleball.com) — Australian-designed performance paddle brand (USAPA-approved).
- HAMR Pickleball (hamrpickleball.com) — WA-based, Australian-owned paddle/accessory brand.
- Pulse Pickleball (pulsepickleball.com.au) — Sydney-based; paddles plus a custom/corporate-branded paddle business.
- Obelisk (obeliskpickleball.com) — family-run, South Brisbane-based, Australian-owned paddle brand.
- Dinkum / Picklenet (mypickleball.com.au) — Australian net and equipment brands (high-tension nets, paddles, balls).

The Pickleball Shoe Market

The pickleball shoe market has evolved over the years, attracting established brands that have added pickleball shoes to their other sports shoes, as well as newly-started pickleball specific brands.

Prices range from $80 to $200 per pair:

Average price	$136.30
Median price	$130.00
Lowest	$80.00
Highest	$200.00
Count (priced models)	30

Company	Key Models (pickleball-specific)	Website
Adidas	Court Pickleball	adidas.com
ASICS	Gel-Renma, Gel-Renma 2	asics.com
Franklin Sports	ACV Pro	franklinsports.com
HEAD	Motion Pro, Motion Pro BOA	head.com
JOOLA	FUNKSH1n_PB: R4LLy	joola.com
K-Swiss	Express Light PB 3.0	kswiss.com
New Balance	Pickleball 996v6	newbalance.com
Nike	GP Pickleball Pro	nike.com
Selkirk Sport	CourtStrike, CourtStrike Pro	selkirk.com
Skechers	Viper Court Pro, Viper Court Elite	skechers.com
Wilson	Pickle Pro	wilson.com

Brands outside of the big name brands include:

Company	Category	Key Models	Website
Acacia	Pickleball-specific	ProShot	acaciasports.com
CourtStride	Pickleball-specific	CourtStride Barefoot Pickleball Shoe (unisex) — wide toe box, zero drop, barefoot design targeting players 60+; 14-day money-back guarantee	courtstride.com
CUURT (fka Muuv)	Pickleball-specific	CUURT Muuv ($159, unisex); prior models: Muuv Flow, Muuv Stride, Muuv Glide — wide toe box, zero drop, Terra-Ground cushioning	cuurt.com
Cypher Pickleball	Pickleball-specific	Key211 (unisex - Gamma Green, Pacific Blue, Cloud White, Black)	cypherpickleball.com
DAPS	Pickleball-specific	DESI Low (M/W), DESI Mid (M/W) — Blumaka NonSlip insoles, ETPU cushioning, carbon fiber support; Heeluxe biomechanics lab tested	daps.fit
DNK Sports	Pickleball-specific	Bainbridge 1 (M/W, $165; Navy, Peach, White, Black, Neon) — Bainbridge Island outline etched in sole; designed from sole up for pickleball	dnksports.com
Kanso	Pickleball-specific	EQx3, Takumi (dedicated pickleball line from a premium court-sports brand; Speedlight foam midsole, integrated TPU torsion unit; Japanese-Swedish design)	kansosports.us
Made Plus (made+)	Pickleball-specific	Bangr (custom, multiple colorways), Bangr Pro (2025), Velox TR trainer	madeplus.com
Montis Pickleball	Pickleball-specific	Drop 1.0 (M/W, multiple colorways; Holbrook collab; Friday x Montis Sunset)	montispickleball.com
NOX Sport	Pickleball-specific	LUX Tempo, LUX Nexo, LUX Nerbo (unisex, AGG tech, AAPSM-certified)	noxsportusa.com
PB5star	Pickleball-specific	PB5 Court2 (M/W, multiple colorways), recovery slides	pb5star.com
Stria Sport	Pickleball-specific	G1 Pro / G1 Court Shoe (Gabe Tardio signature, $130; basketball-derived design built specifically for pickleball — built-in ankle collar, heel counter, wide base)	striasport.com
Tyrol Pickleball	Pickleball-specific	Striker Pro V, Striker V (W), Stack, Velocity V, Smash, Ace (W), Drive V	tyrolpickleball.com
Wika Sports	Pickleball-specific	Vetex Pro Series (collab with pro Quang Duong), Ruta, Viktor, Stark, Astro, Hyper — Carbon x TPU anti-twist bar, non-marking rubber sole	wikasports.com
Winners Edge	Pickleball-specific	P-38 Lightning (M/W, $150; multiple colorways) — podiatrist tested & approved; worn by pros JW Johnson & Jay Devilliers; second-skin fit	wepickleball.com
Crocs	Adjacent / lifestyle	LiteRide 360 Pacer, LiteRide Pacer, InMotion LiteRide Clog (recovery/warmup use)	crocs.com/c/collections/literide
FitVille	Adjacent / lifestyle	Wide Pickleball Shoe (men's & women's)	fitville.com
Friday Pickleball	Adjacent / lifestyle	Friday x Montis Sunset Pickleball Shoe ($99-$109; Montis collab)	fridaypickle.com
KURU Footwear	Adjacent / lifestyle	Atom, Flux (recommended for pickleball; KURUSOLE heel cradle; plantar fasciitis)	kurufootwear.com
lululemon	Adjacent / lifestyle	Chargefeel Low/Mid, Blissfeel (cross-listed pickleball; dedicated landing page)	shop.lululemon.com
OluKai	Adjacent / lifestyle	'Anau (M/W, multiple colorways - first OluKai pickleball shoe; launched 2024)	olukai.com/collections/olukai-pickleball-shoes
P448	Adjacent / lifestyle	P448 x Vibram Court (launched March 2025, $298, 4 colorways; tennis/pickleball/padel)	us.p448.com
SQAIRZ	Adjacent / lifestyle	XRZ (men's & women's)	sqairz.com
Under Armour	Adjacent / lifestyle	Charged Breathe TR, Charged Assert 8, Charged Escape 3 (marketed for pickleball & tennis)	underarmour.com/en-us/c/sports/pickleball-tennis/
Xero Shoes	Adjacent / lifestyle	360 Rally (dedicated court/pickleball barefoot, M/W, $129.99), Kelso	xeroshoes.com/pages/pickleball-shoes
Dunlop	Tennis heritage	Ultimate Pro, Ultimate Tour Indoor, Activector, Flash Elite, Flash Classic, Green Flash	us.dunlopsports.com
FILA	Tennis heritage	Volley Zone, Volley Zone Pump, Volley Burst, Double Bounce 3, Speedserve Energizer	fila.com/pickleball
Joma Sport	Tennis heritage	Picklet 24, Picklet 32, Picklet 04, Picklet 2402 (dedicated pickleball line)	joma-sport.com
Lacoste	Tennis heritage	AG-LT 23 Ultra, AG-LT Ultra Clay, AG-LT 23 Lite, AG-LT 21, Power Serve (W)	lacoste.com/us
Lotto Sport Italia	Tennis heritage	Pronto (pickleball-specific, M/W), Mirage 400 ALR, Mirage 400	lotto.it
Prince	Tennis heritage	Pickleball Club 744, Prime Position (M/W), T22, T22.5, T22 Lite, Venom (W)	princetennis.com
Python Racquetball	Tennis heritage	Deluxe Outdoor Low, Deluxe Indoor Mid, Deluxe Indoor Low, Deluxe Wide (EE)	pythonracquetball.com
Salming	Tennis heritage	Rebel (outdoor pickleball flagship), Viper Pro, Viper SL, Recoil Ultra, Eagle 2, Rival 2, Hawk 2	salming.com
Tecnifibre	Tennis heritage	Wing Prestige, Wing Lite, Carboflex series, Bullshot (tennis/squash/court crossover)	tecnifibre.com

Pickleball Document Library

As a regular, ongoing feature we will be maintaining a "library" of documents that are relevant to the pickleball ecosystem. Included are lawsuit documents, Franchise Disclosure Documents (FDDs) and similar.

Legal Documents

PICKLE-BALL Trademark Cancellation

- UTR - Global Pickleball Rating, Universal Pickleball, UTR Global Pickleball Rating, UTR Pickleball Rating, others
- Pickleball Kingdom - Pickleball Paddle Battle, Pickleball Kingdom, PK Pickleball Kingdom
- Pickleball Holdings response to request to cancel trademark PICKLE-BALL

Sports Squad, inc. (Joola) vs USA Pickleball Association

- Original complaint by Joola
- Response by USA Pickleball
- Response by Joola
- USA Pickleball Answer
- USA Pickleball Counterclaim
- Joola Amended Complaint
- USAP Response to Amended Complaint
- Order to Deny Motion to Dimiss for Failure to State a Claim

Greg Matus vs Sports Squad Inc. (Joola)

- Amended Complaint
- Defendant's Reply
- Settlement

John Michael Tomberlin Jr vs Sport Squad Inc.

- First Amended Class Action Complaint

Escalade Sports vs PCKL LLC - Patent Infringement

- Escalade Complaint

Pickleball Rocks Bankruptcy

- Involuntary Petition
- Claims Summary
- Auctioneers Report

Website ADA Lawsuit

- Espinal v Pickleball Bella, Inc.
- Miller v SD Pickleball Distribution LLC
- Knowles v Pickleball Topco (Pickleball Central)
- Miller v Franklin Sports Inc
- Calcano v Selkirk Sport LLC
- Herrera v Vulcan Sporting Goods
- Herrera v Recess Pickleball

Ferrari v Ferrari (Gamma Sports)

- Initial Complaint
- Response
- Plaintiffs Emergency Motion to Appoint a Receiver
- Response to the Emergency Motion to Appoint a Receiver
- Order Regarding Appointment of Special Master
- Gamma Bankruptcy

Pickleball Document Library

Financial Disclosure Documents (FDDs)

Picklr 2024
Picklr 2025
Picklr 2025 July Amended
Picklr 2026
Pickleball Kingdom
Pickleball Kingdom 2026
Ace Pickleball Club
Dill Dinkers
Dill Dinkers Dec 2025
PickleRage
Pickle Pad
PicklePad 2026
Pickled Court
The Flying Pickle
Smash Pickleball (Deck, not FDD as FDDs not required in Canada)

Miscellaneous

Selkirk email to UPA
Selkirk Letter to UPA
Model Noise Ordinance for Pickleball
USA Pickleball 2023 990 Form
2024 Pickleball Player Survey
The Pickleball Market: Growth, Projections & Investment Opportunities - The Picklr

Joola Patent Documents

Case No.	Date Filed	Defendant	Accused Product	Court
1:26-cv-00406	April 9, 2026	All Racquet Sports, LLC & All For Padel S.L. (Adidas Pickleball)	AdiPower Pro	D. Delaware
1:26-cv-00407	April 9, 2026	Engage Pickleball, LLC	Engage Alpha Pro	D. Delaware
9:26-cv-61038	April 9, 2026	Diadem Sports, LLC	Diadem Edge BluCore	S.D. Florida
9:26-cv-80403	April 9, 2026	Vegas Pickleball LLC d/b/a RPM Pickleball	RPM Friction Pro	S.D. Florida
3:26-cv-3069	April 9, 2026	Friday Labs LLC	Fever 102	N.D. California
1:26-cv-00409	April 9, 2026	Volair C Corp.	Shift	D. Delaware
1:26-cv-01528	April 9, 2026	Facolos Pickleball LLC	EliteX	D. Colorado
4:26-cv-00534	April 9, 2026	ProXR LLC	Shift	E.D. Missouri
1:26-cv-00408	April 9, 2026	Franklin Sports, Inc.	Franklin C45	D. Delaware
2:26-cv-02486	April 9, 2026	Paddletek	Reserve	D. Arizona
2:26-cv-02487	April 9, 2026	Proton	Flamingo Series 3	D. Arizona
		ITC Complaint		
		826 Patent		
		891 Patent		